

**POTTERY  
DINNERWARE  
IN  
EARTHEN  
COLORS**

The "tops" in today's decor, as well as the smartest thing you can do in table settings—"for fun or fashion," is to use dinnerware with earthen colors and textures.

For 25 years FRANKOMA has pioneered beautiful, Art Glazed dinnerware for the American table of discriminating taste. We have endeavored to be a "pace setter," rather than to follow tradition.

You can dress FRANKOMA "up or down," for it is both useful and beautiful, whatever the occasion. All the extra serving pieces, as well as the centerpiece and accessories, are made to match in color and texture—and they are ovenproof.



MAYAN-AZTEC PATTERN, in white sand; see page 11



WESTWIND PATTERN, in woodland moss; see page 9



WESTWIND PATTERN, in peach glow; see page 9